

**Public Benefit Statement for Charitable Purposes of Bispham CastAways**

**The benefit that flows from the purposes:**

Promoting the enjoyment and better understanding of the arts, culture, heritage and science, in particular those relating to theatre and performance, through exposure to and participation in (either as audience member or physical participant) the art and culture of theatre and performance. Independent research (although gaps have been identified in their data) has found that exposure to cultural experiences and participation in the arts, can have deep value to the individual and the wider community. (See the table below taken from "Understanding the Value and Impacts of Cultural Experiences - A Literature Review" prepared for Arts Council England by John D. Carnwath and Alan S. Brown for the value which the arts, culture, heritage and science can have.)

| <p><b>CONCURRENT IMPACTS</b><br/><i>(Those that occur during the experience)</i></p>  | <p><b>EXPERIENCED IMPACTS</b><br/><i>(Observed post-event, hours or days later)</i></p>   | <p><b>EXTENDED AND CUMULATIVE IMPACTS</b><br/><i>(Lifelong engagement/ memory, weeks or years later)</i></p>   |
|---|---|--|
| <p>Unconscious psycho-physical responses and states, such as:</p> <ul style="list-style-type: none"> <li>- Physiological response (heart rate, skin conductance)</li> <li>- Pre-cognitive response (arousal)</li> <li>- Captivation (flow, awe, absorption, concentration)</li> <li>- Energy and tension</li> </ul> | <p>Short-term experienced impacts, such as:</p> <ul style="list-style-type: none"> <li>- Emotional affect and meaning</li> <li>- Spiritual uplift</li> <li>- Learning and critical reflection</li> <li>- Social connectedness</li> <li>- Aesthetic enrichment and creative activation</li> </ul> <p><i>These impacts can occur before, during and after experiences, but are typically measured afterwards.</i></p> | <p>Delayed impacts of individual events and impacts that accrue through repeated engagement in cultural activities over time, such as:</p> <ul style="list-style-type: none"> <li>- Memory of event</li> <li>- Sense of social belonging</li> <li>- Increased cultural capacity</li> <li>- Increased capacity for empathy</li> <li>- Expanded worldview</li> <li>- Health benefits</li> <li>- Subjective well-being</li> </ul> |

**These benefits will be evidenced through:**

- Photo and video documentation.
- Regular internal and external qualitative assessment.
- Regular collation of quantitative data on charitable activities, audiences and participation.

- Regular collation of qualitative data on charitable activities using surveys (*some based on those used in independent research into the value of cultural experiences*) of the general public in Bispham and the surrounding areas, audience members and participants, some targeted to specific groups of the general public if the need arises.
- Regular reporting of charitable activities and financial performance in annual trustee reports, audited annual accounts and other reports where necessary.

### **The beneficiaries are:**

The beneficiaries are the general public, in particular but not exclusively those living in Bispham and the surrounding areas. However, some projects may address the needs of specific sections of society, for example access to a one act play festival targeting young people to increase their confidence, social connectedness, exposure to cultural experiences, health and wellbeing, etc.

### **The possibility of harm:**

The possibility of harm, for example by physical or emotional injury incurred through participation in or experiencing of theatre performances or workshops, are outweighed by the benefits. The risks are significantly reduced by the policies and procedures in place to address them, such as the health and safety policy, rules and safeguarding policies.

### **The possibility of private benefit:**

Any private benefit gained, for example through rental or improvement of rehearsal space, exposure of and payment for specific artists' works, advertisement of or increased use of goods and services from the local area, are ancillary to the charitable purposes and is greatly outweighed by the public benefit. No trustee or member of the CIO, nor any connected person to them, will make a financial gain from it's activities. (*See the Constitution for further detail on this.*)

### **Provision for the poor**

The CIO will charge for membership and performances, so to ensure we have made provision for people who are financially struggling to benefit from our services, we may:

- Regularly review the cost of our membership and tickets.
- Membership fees will be broken into four instalment payments.
- Offer concessionary ticket prices.
- Offer free or reduced price membership, where needed.
- Offer additional free or low cost performances of a play or event, for example a dress rehearsal performance.
- Offer family tickets.
- Perform in other venues like state schools and other community facilities.

Date Adopted: \_\_\_\_\_

Date to be reviewed: \_\_\_\_\_

(1)Signed: \_\_\_\_\_ (2)Signed: \_\_\_\_\_

Name: \_\_\_\_\_ Name: \_\_\_\_\_

(3)Signed: \_\_\_\_\_ (4)Signed: \_\_\_\_\_

Name: \_\_\_\_\_ Name: \_\_\_\_\_

(5)Signed: \_\_\_\_\_ (6)Signed: \_\_\_\_\_

Name: \_\_\_\_\_ Name: \_\_\_\_\_